

申请表格 Application Form

公司名称 (即发票抬头, 需与公章保持一致) (中英文)
Company (Invoice use) (Chinese & English)

宣传用名 (即宣传推广用) (中英文)
Company (Promotion use) (Chinese & English)

地址 (发票邮寄地址)
Address

国家/城市/邮政编码
Country/City/Postal Code

电话
Telephone

传真
Fax

网址
Website

法人代表 (董事长、主席、总经理等)
Legal Representative (General Manager, etc.)

联系人: 先生/女士
Contact Person Mr. / Ms.

职位
Position

手机 (重要)
Mobile Phone

电子邮件 (重要)
E-mail

论坛赞助套餐 Forum sponsorship packages

赞助商权益 Benefits		1. 钻石赞助套餐 Diamond Sponsor CNY 100,000 (每场论坛仅一家 Only one sponsor for each forum)	2. 白金赞助套餐 Platinum Sponsor CNY 50,000	3. 黄金赞助套餐 Gold Sponsor CNY 35,000
展中: During the show	演讲时段 (30分钟, 包含问答环节) One speaking slot (30 min, including Q&A)	√	√	√
	吊旗 (悬挂位置需得到主办方的确认) Indoor hanging banner (The hanging point should be confirmed with organizer's permission)	√		
	会议室门口大牌宣传 (尺寸: 4m*2.5m, 单面) Billboard near Conferenceroom (Size: 4m x 2.5m (single-sided))	√		
	会议包袋赞助 (仅一家, 包袋设计需先与主办方确认, 由赞助商负责设计、制作、采购及运输) Conference Tote bag sponsorship (Design should be confirmed with organizer's permission and the sponsor is responsible for the design, production, procurement and transportation)	√		
	现场X展架/易拉宝展示 (不含制作) Banner stands (production excluded)	√	√	√
	背景板印制司标 Logo on backdrop	√	√	√
	礼品赞助 (不含制作, 分发时间由主办方把控) Gift Sponsor (production excluded)	√	√	√
	资料夹带 Brochure distribution (production excluded)	√	√	√
	《观众指南》页面广告 (现场观众人手一本) Page advertisement in Visitor Guide	内页, 整版 Inside page, 1/1 (4c)	内页, 整版 Inside page, 1/1 (4c)	内页, 二分之一版 Inside page, 1/2 (4c)
	会前企业广告宣传短片/幻灯片 (不超过5分钟, 不含制作, 仅两家, 先到先得) Pre-Conference Corporate Advertising Video/Slideshow (production excluded)	√	√	
	会议室门口的签到桌上展示 Desktop exhibit, one table per sponsor (placed outside the venue)	√	√	
演讲嘉宾现场照片拍摄服务 Photo taken for speakers on-site	√	√	√	
展前: Before the show	带有赞助商信息推广邮件群发 (不少于2次) With sponsor info email deliveries to the pre-registrants	√	√	√
	演讲信息微信群宣传 Speakers' info publish via WeChat Group	√	√	√
	展会官网演讲公司司标、名称、内容、演讲人信息等展示 Speakers' info and company info shown online at conference page	√	√	√
	微信新闻稿推送 (1次) Press release publish via WeChat	√	√	
	官网会议页面广告 Page advertisement at conference page	√	√	

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其他单项赞助 Single sponsorship		
赞助编号 No.	赞助商权益 Benefits	价格 Price
4	演讲时段 (30分钟, 包含问答环节), 不提供演讲嘉宾现场照片拍摄服务 One speaking slot (30 min, including Q&A), and No Photo taken for speakers on-site	CNY 25,000
5	背景板印制司标 Logo on backdrop	CNY 5,000
6	会议室门口的签到桌面上展示 (签到桌放置在会场外, 每位赞助商一张签到桌) Desktop exhibit, one table per sponsor (placed outside the venue)	CNY 8,000
7	礼品赞助 (不含制作, 分发时间由主办方把控) Gift Sponsor (production excluded)	CNY 3,000
8	现场X展架/易拉宝展示 (不含制作) Banner stands (production excluded)	CNY 3,000
9	资料夹带 (不含制作, 与会听众每人1份) Brochure distribution (production excluded)	CNY 5,000
10	会议现场纸笔赞助 (不含制作) Conference stationery sponsorship (production excluded)	CNY 5,000
11	会议现场布袋赞助 (不含制作) Conference bag sponsorship (production excluded)	CNY 5,000
12	会前企业广告宣传短片/幻灯片 (不超过5分钟, 不含制作, 仅两家, 先到先得) Pre-Conference Corporate Advertising Video/Slideshow (production excluded)	CNY 3,000

展会同期创新论坛演讲时段 Speaking slot at accompanying Innovation Forums c			
论坛编号 Forum No.	论坛名称 Forum Name	论坛编号 Forum No.	论坛名称 Forum Name
A	国际连接器创新论坛 International Connector Innovation Forum	D	2025 (第三届) 国际汽车电子技术创新论坛 2025 International Automotive Electronics Technology Innovation Forum
B	国际嵌入式系统创新论坛 International Embedded System Innovation Forum	E	2025新能源汽车三电关键技术高峰论坛 2025 New energy vehicles three electric technology Summit Forum
C	2025第三代半导体技术与产业链创新发展论坛 2025 Innovation Forum on the Advanced Power Semiconductors Technology and Industry Chain	F	国际医疗电子创新论坛 International Medical Electronics Innovation Forum

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请勾选对应论坛的赞助项目：
Please choose sponsorships of corresponding forums

论坛编号\赞助编号 Forum No./Sponsorship No.	1 (钻石赞助套餐) (Diamond Sponsor)	2 (白金套餐) (Platinum Sponsor)	3 (黄金套餐) (Gold Sponsor)	4	5	6	7	8	9	10	11	12
A (电动车) (Electric Vehicle)												
B (汽车电子) (Automotive Electronics)												
C (连接器) (Connector)												
D (医疗电子) (Medical Electronics)												
E (嵌入式系统) (Embedded System)												
F (三代半) (Advanced Power Semiconductors)												

总价 (人民币)
Total (CNY) _____

备注
Remark _____

日期
Date _____

公司盖章和法人签字
Signature & Stamp _____

慕尼黑上海电子展 人民币帐户：
开户名：慕尼黑展览（上海）有限公司
开户行：工商银行上海市分行第二营业部
帐号：1001190709016219311

Bank Account Information
Account Name: Messe Muenchen Shanghai Co., Ltd.
Deposit Bank: ICBC Shanghai Branch, No2 Business Department
Account No: 1001190709016219311
Swift Code: ICBKCNBJSHI
Bank Add: No. 9 Pudong Avenue, Shanghai